



Sales Guru Defies News On Bad Economy With Unique Advice

Sales Guru Mark Tewart has been defying the bad economy and giving information on how to succeed while others fail in troubling times. Mark's best selling book "How To Be A Sales Superstar - Break All The Rules And Succeed While Doing It" published by Wiley has reached the best seller list on Amazon. Mark has been in demand by media for his advice on how to succeed in troubling times.

Cincinnati, Ohio ([PRWeb](#)) December 11, 2008 -- The new sales book "How To Be A Sales Superstar - Break All The Rules And Succeed While Doing It" by sales guru Mark Tewart and published by Wiley has reached the best seller list on Amazon.

In his new book, Mark Tewart defies traditional sales training and techniques that have been taught for one hundred years. Mark has identified all the myths of selling that keeps most salespeople underperforming and broke. This book contains specific information on sales skills, people skills, life skills and marketing skills for anyone looking to advance in sales, their career and life.

New York Times Best Selling Author Peggy McColl wrote, "Brilliantly written, completely engaging, and one of the most valuable books you will ever read (whether you're a salesperson or not). Mark delivers the essential guide for anyone who strives to be a superstar in their profession."

The information provided by Mr. Tewart in the book "How To Be A Sales Superstar" has been especially appealing based upon the realities of today's economy. The timeliness of this subject has allowed Mark Tewart to be a guest on media outlets around the world.

For additional information on the news that is the subject of this release contact Jaclyn Moreland or visit www.marktewart.com

Mark Tewart is a professional speaker, consultant, entrepreneur and author of "How To Be A Sales Superstar." Mark is a recognized expert in the areas sales, sales marketing and sales management.

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